



The brain-child of the Grants Pass Tourism Advisory Committee, Art Along the Rogue has a three-fold vision as a community-minded event for the Grants Pass region...

① Extend the tourism season

The kick-off of the tourism season in Grants Pass is marked by "Amazing May" in the Spring. Tourism continues at good levels during the summer, but drops off after September 1st. ***Creating a unique, on-going and quality event in the fall will extend the tourism season. This, in turn, will generate new and continuing income for local businesses.***

② Showcase Artists

Talented artists abound in our region and their success is intertwined with the ability of our area to attract visitors. ***The Art Along the Rogue festival will showcase some of our very best artists and provide an opportunity for the business community to show support of the arts in Josephine County.***

③ Facilitate the Placement of Public Art

Proceeds from Art Along the Rogue will create a new financial resource for the addition of public art that will enrich our community now and into the future. ***As a result of the proceeds from previous Festivals a metal sculpture, "Grasshopper With Cello", by local artist Janet Higgins, was placed near the Post Office on 6th Street, and the "River Kids" sculpture projects have begun.***



Street Painting

This art form began in the 16th century when Italian street painters, known as "Madonnari, created images of the madonna on the streets in front of cathedrals.

Today, major street painting events are popular around the world. Held only since 2003, Art Along the Rogue, has gained quick recognition and attracts hundreds of artists as well as thousands of viewers.

The event is open to local and regional artists, amateurs and professionals, children and school groups.



Art Along the Rogue • October 6-7, 2007 • H Street • Grants Pass, OR
541-476-5510 • www.artalongtherogue.com

Music

Art Along the Rogue mixes musical and artistic elements to create a unique cultural event. Local and regional bands representing a variety of styles, such as rock, jazz, salsa, folk and bluegrass perform hourly as the street painters work their magic.

A full schedule of the 2007 bands will be released in early Spring.



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Judging by the crowds and positive response from the 2006 festival, Art Along the Rogue is destined to be a major, yearly Grants Pass event. Crowds of 5,000 to 10,000 are expected to attend again this year.

Your sponsorship makes you and your business a visible supporter of the art community and a part of the growing economy in Grants Pass.

"Crowds were pleasant and our sales were up from the same period the previous year!"

— Cliff Bennett, Chet's Garden Center



Sponsorships

Platinum - \$10,000

- Logo on promotional materials (ads, posters, T-shirts, signs, etc.)
- Logo or name in TV & radio spots
- Name on "featured artist's" work
- Six Festival t-shirts
- Invitation to "Thank You" affair

Gold - \$5,000

- Logo on promotional materials (ads, posters, T-shirts, signs, etc.)
- Name in TV & radio spots
- Name on "featured artist's" work
- Four Festival t-shirts
- Invitation to "Thank You" affair

Silver - \$2,500

- Name on promotional materials (ads, posters, T-shirts, signs, etc.)
- Name on an artist's work
- Two Festival t-shirts
- Invitation to "Thank You" affair

Bronze - \$1,000

- Name on promotional materials (ads, posters, T-shirts, signs, etc.)
- Name on an artist's work
- Two Festival t-shirts
- Invitation to "Thank You" affair

Stage Sponsor - \$500

- Name on stage signage
- Name on promotional materials
- Invitation to "Thank You" affair
- Special announcements by Emcee

Chalk Sponsor - \$200

- Name on event program
- Name on an artist's street painting
- Invitation to "Thank You" affair

